

# VISTA FORTIFOODS PVT. LTD.



Health Foods,  
Nutrition  
& Supplements  
for **HEALTHY**  
**CHILDREN**

**Vista Fortifoods Pvt. Ltd.**, a pioneer company in the manufacturing and supplying of Supplementary Nutrition Foods like Ready to Use Therapeutic Food, Ready to Use Supplementary Food, High Energy Soya-Cereal Paste, Micronutrient Fortified Energy Dense Products etc.

Our company was incorporated in the year 2007 and a wholly owned subsidiary company of M/s JVS Foods Pvt. Ltd. Promoted by Mr. Pramod Mahnot, a senior Food Technologist, possessing nearly 40 years experience in setting up such units in numbers of countries including Zambia, Zimbabwe, Mozambique, Malawi, Republic of South Africa, Senegal, Madagascar, Sri Lanka, Bangladesh & Norway. He has done numerous consultancies in the area of food technology for the international organizations such as United Nation's World Food Programme, UNICEF, World Bank etc.

Mr. Mahnot is closely associated with new product development to improve the nutrition of people. His recent association with University of Toronto, Canada and Tata Trusts has resulted in the development of Iron Premix, which has been proved to reduce Iron Deficiency Anemia..

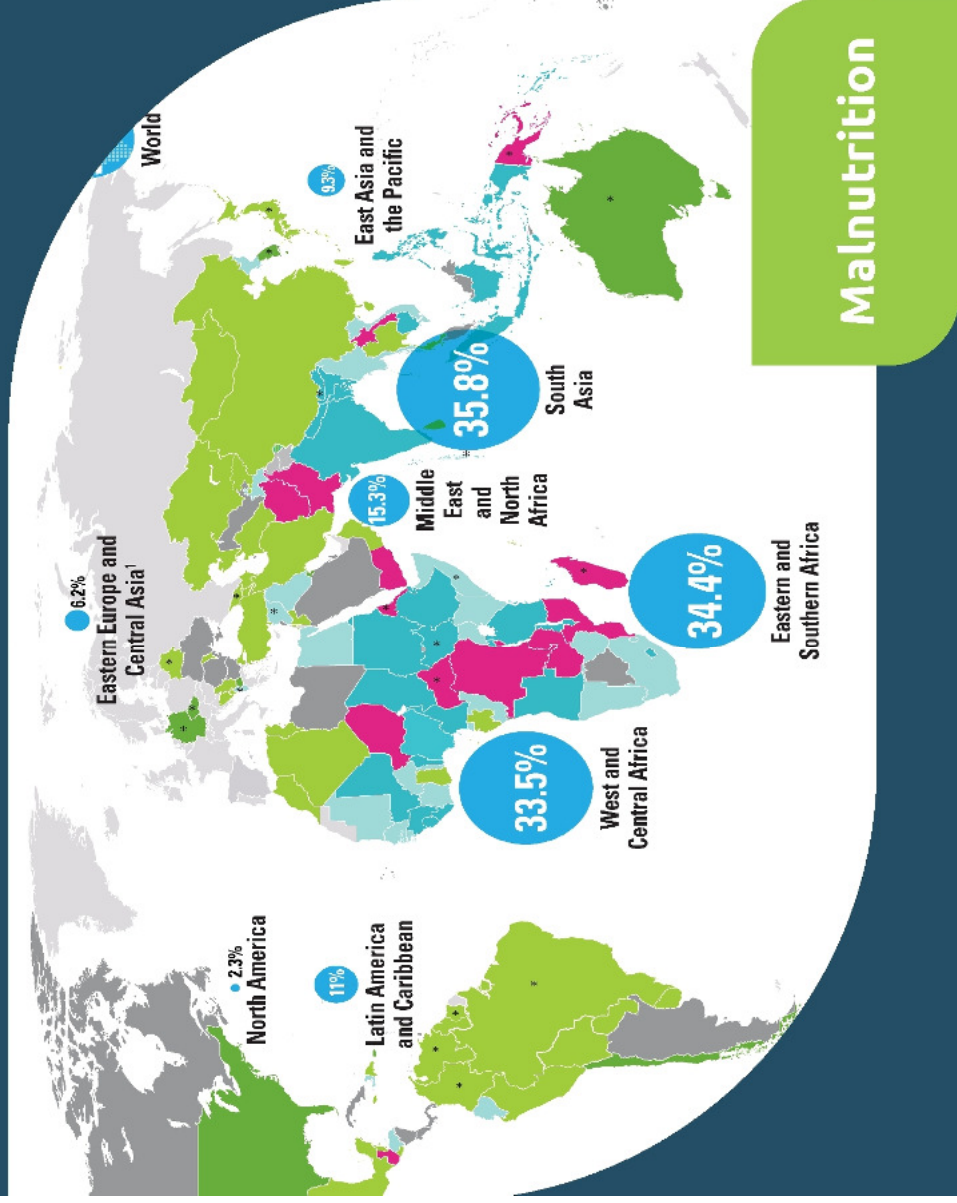
The parent company JVS Foods Pvt. Ltd. possesses vast experience in manufacturing & supplying Supplementary Nutrition Fortified Food to Ministry of Women & Child Development (In various states in India) for distribution to beneficiaries of the Government of India approved Integrated Child Development Services Scheme (ICDS). JVS has also provided thousand of ton MT Ready To Eat Nutrition Supplement to World Food Programme of UNIMIX to UNICEF for several years.

## Products :

- Ready to Use Therapeutic Food
- Ready To Use Supplementary Food
- Therapeutic Food using other ingredients like Sorghum, Finger Millets, Bengal Gram, Almonds, Amaranth etc







Nearly half of all deaths in children under 5 are attributable to undernutrition, translating into the loss of about 3 million young lives a year. Undernutrition puts children at greater risk of dying from common infections, increases the frequency and severity of such infections, and contributes to delayed recovery. The interaction between undernutrition and infection can create a potentially lethal cycle of worsening illness and deteriorating nutritional status. Poor nutrition in the first 1,000 days of a child's life can also lead to stunted growth, which is associated with impaired cognitive ability and reduced school and work performance.

Measures of child undernutrition are used to track development progress. West and Central Africa has progressed least since the year 2000, when compared to other regions. Meanwhile, the number of overweight children worldwide – another aspect of malnutrition – is rising. In the post-2015 development era, estimates of child malnutrition will help determine whether the world is on track to achieve the Sustainable Development Goals – particularly, goal 2 to “end hunger, achieve food security and improved nutrition, and promote sustainable agriculture”.

Source: <https://data.unicef.org/topic/nutrition/malnutrition/#>

## **VISTA' Paste – the solution**

'Energy Dense Therapeutic Food (EDTF)', is a Peanut and Milk powder based formulation is supplemented with micronutrients suitable for treatment of malnutrition and severely acute malnourished child in society having 500 Kcal calories and protein 13 gm per 92 grams of sachet. It contains vegetable oil and milk protein, omega 6 and omega 3 and lipids contents along with micronutrients such as vitamin A, vitamin B complex, vitamin C, folic acid, calcium, iron, zinc and others present in the preparation that helps in the growth and to eradicate malnutrition from society.

It is a ready to eat preparation, prepared with clean and safe raw material under hygienic conditions and packed in nitrogen flushed pouches that keeps the products safe for a longer period.

It is a smooth homogenous preparation available in Nitrogen flushed pouches free from lumps and sandy texture. It has a pleasant sweet clean dairy flavor and roasted peanut taste and free from all types of foreign odors improving the acceptability among the beneficiaries.

The storage, distribution, Use and countability of this packaging are quite easy at distribution point. The effectiveness of EDTF is very high because of its qualities of Protein and Fat along with micronutrient available for the body.





## Why Us...

- a. Vista was set-up in collaboration with A/s Compact, Denmark as a Joint Venture and subsequently we became an independent organization.
- b. State of Art Fully Automatic Plant with minimal human intervention.
- c. We have developed appropriate products to reduce malnutrition following strict quality control as per UNICEF & WHO specifications.
- d. We are maintaining high quality standards and competitive prices due to abundances of raw materials close to our establishment.

## Paving The Path

- a. POSHAN project was launched by National Health Mission in 13 districts of Rajasthan to combat the problem of acute malnutrition. Vista provided the Energy Dense Nutrition Supplement (EDNS) for the project, which produced excellent result documented in GAIN website.
- b. Action Against Hunger (ACF) also procured Ready To Use Therapeutic Food for some districts in Rajasthan.
- c. Exported Peanut Based Ready To Use Therapeutic Food packed in 92 gram to South Africa.





PLANT  
IMAGES



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"Image Courtesy Google"



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